

INFORMATION DISCLOSURE

CITATION IN AN APPLICATION

(PTO-1449)

ATTY. DOCKET NO.
53326-0016

**SERIAL NO.,
09/499,961**

APPLICANT
Martin Tobias, et al.

FILING DATE
February 8, 2000

**GROUP
2819**

U.S. PATENT DOCUMENTS

[illegible]

FOREIGN PATENT DOCUMENTS

[illegible]

OTHER ART (Including Author, Title, Date, Pertinent Pages, Etc.)

<i>Yur</i>	PCT Search Report PCT/US 00/03414 dated 31/07/2000.
<i>Yur</i>	WO 96 41285 A (INTERVU INC) 19 December 1996 (1996-12-19) page 9, line 5 –line 11, page 22, line 9-line 13, page 41, line 27-line 28, page 43, paragraph 1 – paragraph 2, page 49, paragraph 4, page 50, paragraph 5 – page 51, paragraph 1.
<i>Yur</i>	“Encoding.com Launches Rich Media Advertising Service to Enable Use of Audio and Video Advertising on the Net” ‘ONLINE! 26 October 1998 (1998-10-26), pages 1-2, XP002141651 Retrieved from the Internet: < URL:encoding.com/company/news/releases/pr_10_26_98.html > ‘retrieved on 2000-07-11! Page 1, paragraph 4 –page 2, line paragraph 1
<i>Yur</i>	PATENT ABSTRACTS OF JAPAN vol. 013, no. 198 (E-756), 11 May 1989 (1989-05-11) & JP 01 019874 A (MATSUSHITA ELECTRIC WORKS LTD), 23 January 1989 (1989-01-23) abstract

EXAMINER

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EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; draw line through citation if not in conformance and not considered. Include copy of this form with next communication to Applicant.

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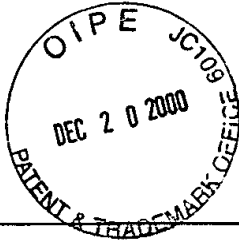
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U.S. PATENT DOCUMENTS

EXAMINER'S INITIALS	PATENT NO.	DATE	NAME	CLASS	SUBCLASS	FILING DATE
<i>lu</i>	5,940,504	08/17/99	Griswold	380	4	06/29/92

FOREIGN PATENT DOCUMENTS

EXAMINER'S INITIALS	PATENT NO.	DATE	COUNTRY	CLASS	SUBCLASS	Translation	
						Yes	No

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~~(Use several sheets if necessary)~~

Docket Number (Optional)

62967-012

Application Number

09/499,961

Applicant(s)**Martin Tobias et al.**

Filing Date

February 8, 2000

Group Art Unit

2819

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EXAMINER INITIAL	DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
Xh	5,001,702	3-19-91	Teraslinna et al.	370	60	9-26-89
Xh	5,557,749	9-17-96	Norris	395	200.18	10-15-92
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REF	DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUBCLASS	Translation	
						YES	NO
for	WO 96/41285	19/12/96	PCT	G06F	17/30	<input checked="" type="checkbox"/>	<input type="checkbox"/>

OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)

	Akira, Y., "Image Encoding System", Patent Abstracts of Japan, Vol. 013, No. 198, 11 May 1989 (JP 01 019874 A, dated 23 Jan. 1989).
	"Encoding.com Launches Rich Media Advertising Service to Enable Use of Audio and Video Advertising on the Net", Online!, 26 October 1998, 2 pages, printed from internet site "http://encoding.com/company/news/releases/pr10_26_98.html" .

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